



MONROE SENIOR SOFTBALL LEAGUE
66 Country Club Drive, Monroe, NJ 08831

Business Owners... Support “Pitch for the Cure” and Help Strike Out Prostate Cancer

It’s a hard fact to ignore, but prostate cancer is the second-leading cause of cancer death in American men, behind only lung cancer, and has affected many of our family, friends, and neighbors, both locally and nationally.

To help raise money to fight this disease, the **Monroe Senior Softball League** is asking for your support by sponsoring **Pitch for the Cure**, our charity game being played on August 22, 2024, in partnership with **FANS for the CURE**.

Whether it’s educating patients and their families, providing physician referrals, or offering free screenings, FANS for the CURE, headed by Sirius/XM national sports broadcaster and baseball guru Ed Randall after his own diagnosis, is committed to providing a team of trusted friends and doctors for men and their loved ones as they face the challenges of prostate cancer.

Pitch for the Cure Game Day Fact Sheet

- **Date:** Thursday, August 22, 2024
- **Venue:** Thomas L. Allen Softball Complex, Field #3
- **Location:** 76 Gravel Hill-Spotswood Rd., Monroe Township
- **Time:** Festivities start at 5:00 PM with first pitch at 6:30 PM
- Pre-game tailgating in the parking lot
- **Free** prostate cancer screenings
- Music by Jazz 4 Prostate Cancer Awareness
- Good Eats: Hotdogs, brats, chicken, and drinks available for purchase
- 50/50 tickets
- Silent Auction
- Special appearance by FANS for the CURE founder Ed Randall
- Special “Catch for the Cure” event with Ed Randall/surprise guests



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The Monroe Senior Softball League is offering three levels of sponsorship:

- Prime Sponsorship: \$500.00.** We will provide a 3' x 4' sign to be placed at the field before and during the game, table space during the pre-game to promote your business, hand out literature, speak to potential customers, plus food and soft drinks.
- Friend of the League Sponsorship: \$250.00.** We will provide a 3' x 4' sign to be placed at the field before and during the game + food and soft drinks.
- Baseline Sponsorship: \$150.00.** You'll receive a special, Pitch for the Cure commemorative T-shirt + food and soft drinks at the game.

T-shirts available in Men's S/M/L/XL/2XL and Woman's S/M/L/XL

Note: Additional t-shirts will be available for purchase (more info to come).

All sponsors will receive an invitation to attend the game. Last year more than 300 people came out for our Pitch for P.I.N.K. charity game that raised over \$13,000 for breast cancer research and awareness. You'll also have the potential for incremental business from our players, their family and friends, and attendees.

If interested, please complete the information below, and return this form, along with your check made payable to **Monroe Senior Softball League**, to Mark Goldberg at: 26 Whistling Straits Drive, Monroe, NJ 08831.

1. Name of Business _____
2. Address _____
3. Phone _____
4. Email _____
5. Contact Person _____

Please become a **Pitch for the Cure** business sponsor. Then, come join us on the evening of August 22 for a great night of *softball, fun, and fundraising* for this worthy cause. If you have any questions, feel free to contact Bob Zyontz at bzyontz@gmail.com. Thank you for your support.

Note: Your donation may be tax deductible. Please consult your tax advisor.